



United Way  
of Chester County  
PRESENTS



# LEADERSHIP CHESTER COUNTY

## *Chester County's Premier Professional Development Program*

Partnering with the United Way, **Chester County businesses can develop in their strongest team members the leadership skills and desire to serve** that will better our community and their companies.

Leadership Chester County fosters a vibrant, safe and inclusive community by preparing business leaders to guide nonprofit organizations. Through the 9-month course, in full-day sessions, participants explore complex social and community issues, develop leadership potential, form lasting professional relationships, and meet local nonprofit organizations that are seeking board members, positioning them to lead and network in our community.

Graduates bring back to their organizations valuable business, leadership and entrepreneurial skills, with new knowledge of the local economic landscape and new skills in management, planning and strategic thinking.



**17 EXPERT-LED TOPICS**  
teach nonprofit governance, social problem solving and leadership



**LEADERSHIP DEVELOPMENT**  
benefits workplace interactions and the community at large



**BOARD PLACEMENT SERVICE**  
matches the skills of graduates with the needs of local agencies



**6 Continuing Education Units (CEUs)**  
from West Chester University



**L1 Level I Qualification for Certified Public Manager®**



### SESSION TOPICS INCLUDE:

- Board Governance
- Board Development
- Fiduciary Responsibility
- Poverty Simulation
- Fundraising/Philanthropy
- Fiscal Management
- Advocacy
- Social Entrepreneurship
- Strategic Planning
- Leadership for Sustainability
- Diversity & Inclusion
- Intentional Communications
- Collaborating for Greater Impact
- Ethics in Nonprofit Leadership
- Nonprofit Agency Tours
- ... and many more

A PROGRAM OF



United Way  
of Chester County

IN PARTNERSHIP WITH



CHESTER COUNTY CHAMBER  
of Business & Industry  
- Chamber of Influence -



**LEADERSHIP  
CHESTER COUNTY**  
Building the Future One Leader at a Time

**DEVELOP YOUR NEXT GENERATION OF LEADERS.**  
[www.leadershipchestercounty.org](http://www.leadershipchestercounty.org)

Questions? Contact Mary Anne Feeley, Program Director | (610) 429-9400 | [mfeeley@uwchestercounty.org](mailto:mfeeley@uwchestercounty.org)

# Inspiring for them. Essential to you.

## We develop the leaders your business needs.

Graduates bring back to their organizations valuable business, leadership and entrepreneurial knowledge and skills in:

- Chester County's economic landscape
- Diverse populations and constituents
- Project and team management
- Long-range planning and budgeting
- Strategic thinking
- Communication
- Modern entrepreneurship
- Efficiency and doing more with less
- Philanthropy and community service

## A professional network beyond your doors.

Today's employees want to connect with like minds, share ideas, and network with thought leaders. With expert lecturers and participants from a variety of businesses and professions, your promising talent will find opportunities to:

- Meet thought leaders and experts in nonprofit service, business and industry, and government
- Collaborate on a team project with talent from other local businesses
- Tour agencies and programs that help local residents and support our community
- Understand diverse populations and underrepresented/underserved groups in their community
- Connect socially and professionally with an alumni group of over 400 program graduates

## Professional development on a manageable schedule.

- Nine (9) full-day intensives, approximately once per month on weekdays at convenient locations, including meals and program materials
- One capstone project completed over the entire year with a group of other professionals
- Annual graduation gala upon course completion in spring



18

years

455

graduates

130+

sponsoring  
organizations

405

nonprofit  
endeavors served

*“Leadership Chester County has given me a renewed perspective on the issues surrounding my community, and has enabled me to go forward and better serve the people of Chester County.”*

**MICHAEL BATTISTA**  
*Graduate, Class of 2018*

### DEVELOP YOUR NEXT GENERATION OF LEADERS.

Corporations can send one or more students to Leadership Chester County each year. Organizations sending students are listed on our website as a program sponsor. Tuition includes all sessions, meals, materials and a graduation event for participants, their families, and the corporate colleagues of their choice.

APPLICATIONS AVAILABLE ONLINE:

[www.leadershipchestercounty.org](http://www.leadershipchestercounty.org)