



United Way
of Chester County

PRESENTS



LEADERSHIP CHESTER COUNTY

Chester County's Premier Professional Development Program

Partnering with the United Way, **Chester County businesses can develop in their strongest team members the leadership skills and desire to serve** that will better our community and their companies.

Leadership Chester County fosters a vibrant, safe and inclusive community with 9 full-day intensives over the course of one year. Through engaging sessions, tours, and simulations, participants explore complex social and community issues, develop leadership potential, form lasting professional relationships, and meet local nonprofit organizations that are seeking board members, positioning them to lead and network in our community.

Graduates bring back to their organizations valuable business, leadership and entrepreneurial skills, with new knowledge of the local economic landscape and new skills in management, planning and strategic thinking.



17 EXPERT-LED TOPICS
teach nonprofit governance,
social problem solving and
leadership



LEADERSHIP DEVELOPMENT
benefits workplace
interactions and the
community at large



BOARD PLACEMENT SERVICE
matches the skills of graduates
with the needs of local agencies

6 Continuing Education Units (CEUs)
from West Chester University

L1 Level I Qualification for
Certified Public Manager®



SESSION TOPICS INCLUDE:

- Board Governance
- Board Development
- Fiduciary Responsibility
- Poverty Simulation
- Fundraising/Philanthropy
- Fiscal Management
- Advocacy
- Social Entrepreneurship
- Strategic Planning
- Leadership for Sustainability
- Diversity & Inclusion
- Intentional Communications
- Collaborating for Greater Impact
- Ethics in Nonprofit Leadership
- Nonprofit Agency Tours
- ... and many more

A PROGRAM OF



United Way
of Chester County

IN PARTNERSHIP WITH



WEST CHESTER
UNIVERSITY
CHESTER COUNTY CHAMBER
of Business & Industry
- Chamber of Influence -



**LEADERSHIP
CHESTER COUNTY**
Building the Future One Leader at a Time

DEVELOP YOUR NEXT GENERATION OF LEADERS.
www.leadershipchestercounty.org

Questions? Contact Mary Anne Feeley, Program Director | (610) 429-9400 | mfeeley@uwchestercounty.org

Inspiring for them. Essential to you.

We develop the leaders your business needs.

Graduates bring back to their organizations valuable business, leadership and entrepreneurial knowledge and skills in:

- Chester County's economic landscape
- Diverse populations and constituents
- Project and team management
- Long-range planning and budgeting
- Strategic thinking
- Communication
- Modern entrepreneurship
- Efficiency and doing more with less
- Philanthropy and community service

A professional network beyond your doors.

Today's employees want to connect with like minds, share ideas, and network with thought leaders. With over 15 guest lecturers and students from over 120 businesses, your promising talent will find opportunities to:

- Meet thought leaders and experts in nonprofit service, business and industry, and government
- Collaborate on a team project with talent from other local businesses
- Tour agencies and programs that help local residents and support our community
- Understand diverse populations and underrepresented/underserved groups in their community
- Connect socially and professionally with an alumni group of over 400 program graduates

Professional development on a manageable schedule.

- Nine (9) once-monthly, full-day intensives at a convenient West Chester, PA corporate center, with breakfast and lunch included at each session
- One capstone project completed over the entire year with a group of other professionals
- No online coursework or weekly assignments
- A celebrated graduation event in June



17

years

427

graduates

120+

sponsoring
organizations

385+

nonprofit
endeavors served

“Leadership Chester County has given me a renewed perspective on the issues surrounding my community, and has enabled me to go forward and better serve the people of Chester County.”

MICHAEL BATTISTA
Graduate, Class of 2018

DEVELOP YOUR NEXT GENERATION OF LEADERS.

Corporations can send one or more students to Leadership Chester County each year. Organizations sending students are listed on our website as a program sponsor. Tuition includes all sessions, meals, materials and a graduation event for participants, their families, and the corporate colleagues of their choice.

APPLICATIONS AVAILABLE ONLINE:
www.leadershipchestercounty.org