

For information about applying to CCLC, please contact Mary Anne Feeley at 610-429-9400 or maryanne.feeley@unitedwaychestercounty.org.

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## Chester County Leadership Connection ALUMNI DIRECTORY

*Class of 2011*



Chester County Leadership Connection is a partnership between United Way of Chester County, Chester County Chamber of Business & Industry and West Chester University.

CCLC  
Chester County Leadership Connection

# PROGRAM HIGHLIGHTS

## NONPROFIT GOVERNANCE

**Board Governance** An introduction to board structure, roles and responsibilities, relationship to staff and community, and how board oversight best guides positive organizational development.

**Strategic Planning** Academic presentation on the differences between for-profit and nonprofit business planning. Learn how to develop measurable goals to realize the objectives of a compelling vision and plan for a viable future for nonprofit organizations.

**Board Fiduciary Responsibility** Discussion with a recognized expert in nonprofit law on essential differences from the business sector, liability issues for nonprofit operations and the legal responsibilities of boards.

**Fundraising/Philanthropy 101** Comprehensive understanding of donor culture, fundraising methodology and how to create successful development plans for nonprofits from an accredited fundraising professional.

**Nonprofit Fiscal Management** Comprehensive overview of nonprofit financial policies and procedures, agency budgets and audits to learn how to ensure a healthy nonprofit business.

**Investing for Nonprofits** Outline from wealth management advisors on making investment decisions that best fit the specialized needs of a nonprofit institution, including endowments and cash flow considerations.

**Risk Management** Exploration of key areas of risk for nonprofit social service organizations, with guidelines for boards on effective risk management policies.

**Board Development** Guidelines on how to create and sustain a diverse, dynamic board that remains dedicated to organizational mission while relevant to the current economic, political and social climate.

## LEADERSHIP DEVELOPMENT

**Interpersonal Skills** Individualized professional assessment of personal styles in group interactions; learn how board members from different perspectives can effectively contribute to a multi-talented team for proactive organizational leadership.

**Principle-Centered Leadership** Analysis of various leadership models, critical elements of successful problem solving and how to build strong ethical foundations within board cultures, for visionary leadership.

**Community Problem Solving** Presentation on the value of collaborative efforts by nonprofit providers in ameliorating community conditions; consider how board leaders can guide organizations into productive alliances.

**Advocacy: Influencing Public Policy** Explore the role of board members as advocates, develop insight into how public policy impacts nonprofit funding and affects provision of services for low-income and special populations.

## CHESTER COUNTY SPECIFIC

**"Chester County 101" Tour** Guided bus tour of key areas in Chester County introduces the local nonprofit social service sector and diverse socio-economic backgrounds of their clients. Demographic information, community issues, and the challenges faced in meeting the needs are presented.

**Nonprofit Challenge Project** Interactive project involves independent and group research, brainstorming, issue analysis and business plan development for a nonprofit. Acting as effective board leaders throughout the course year, participants add their diverse individual professional expertise to cumulative understanding on nonprofits to find solutions.

**Nonprofit Perspective** Display of Chester County nonprofits; social service organizations present their contributions to the network of services in our community. Board placement opportunities are explored with nonprofit board leaders and executives.

**Graduation Gala** Reception for class, celebrating their graduation in a recognition and networking event with alumni, corporate sponsors, nonprofit and community leaders.



### Jarvis Berry

Community Mobilizer, Brandywine Health Foundation  
Nonprofit manager with extensive volunteer experience, including board level and community activities. Interested in underrepresented youth, environmental protection and the fair treatment of animals.

*"For someone with extensive nonprofit management experience, CCLC provided current information for changing times and effective board governance. I am empowered and excited about serving."*



### Mary Bigham

Owner, The Town Dish, WC Dish LLC  
Food writer, event planner, experience with traditional and social media and marketing. Past President of West Chester Rotary. Volunteer marketer for numerous local nonprofits. Interested in a variety of community service opportunities.

*"I've enjoyed getting to know many of the incredible people and organizations that help make Chester County so amazing through the training at CCLC."*



### Adean Bridges

Director, Community Relations, Communication Automation Corporation  
Professional expertise in computer programming and training, project organization and coordination. Varied hands-on volunteer work experience, with special interest in housing, food, services for the elderly and in Alzheimers care.

*"CCLC has given me a whole new outlook on nonprofits and the challenges they face, and a great education on how I as a board member can help address them."*



### Ramona Lang

Accounting Specialist, FM Global/Factory Mutual Insurance Company  
Sponsored in part by East End Neighborhood Association, as Co-President and Chair of Finance. Interested in literacy, diabetes, family and community.

*"CCLC classmates are from all walks of life, work and personal experiences and community interests and I had a fabulous time getting to know them. I felt appreciation, respect and honor to be a part of the 2011 Class. There are plenty of class materials I can use as a point of reference to keep me on track as an effective board member."*



### Rod V. Lauzon

Operational Excellence Coach, AstraZeneca  
Operations, change management and organizational and team development. Interested in serving hunger, youth programs and health and wellness efforts in southern Chester County. Has volunteered with Delaware Food Bank, Adopt a Highway and his church.

*"CCLC has been an insightful experience learning about the nonprofit sector and community needs. It has inspired me to become a productive nonprofit board member to serve my community."*



### Megan McGinn

Executive Assistant, Brandywine Valley Heating & Air Conditioning  
Business development, sales and marketing skills and international volunteer experience with children. Interested in community service in the area of health.

*"CCLC has provided a comprehensive look at serving on a nonprofit board of directors. I look forward to utilizing my education to serve on a board to grow both personally and professionally."*



### Carol Sexton

Director of Business Development, uFinancial, Mass Mutual  
Sponsored by The Hickman as a Board member; also involved with Exton Chamber of Commerce. Professional in business development, branding, networking, recruiting, strategic and event planning.

*"CCLC has been an engaging experience that is reflective of the positive impact a group of team can make when focused on a project for the betterment of the community."*



### Robyn Slater

Community Outreach Coordinator, Public Health Management Corp.  
Public health outreach, emergency preparedness, training and exercise coordination, event planning. Service interests include maternal and child health, arts and international public health.

*"CCLC has given a glimpse of life on a board - both the commitment and community involvement. Excellent tools and professional programs were provided for effective board service and an opportunity to meet and work closely with other professionals."*



### Terry Stewart

Supervisor, Chester County Intermediate Unit  
Early childhood education professional with expertise in social services supporting school success. President of the Childhood Education Coalition of Chester County. Volunteer with youth sports and Special Olympics.

*"CCLC provided a comprehensive understanding of the aspects necessary to consider when developing a strong board."*



### Theresa A. Stringer

Market Manager, Citadel Federal Credit Union  
Retail banking and money management. Volunteer on United Way of Chester County Community Investment Team and with Good Works, Women's Referral Network and Western Chester County Chamber of Commerce. Interested in financial literacy and youth development.

*"CCLC has given me a greater awareness of the needs of the Chester County area and how nonprofit organizations are critical to the community. It has provided me with many tools that I will utilize while serving on a nonprofit board in the future."*



### Saba Tedla

Corporate Finance Manager, Bentley Systems, Inc.  
Expertise in corporate finance and reporting. Volunteer experience with LIFT Philadelphia, Explorom of Lexington, Habitat for Humanity and Girl Scouts. Community service interests include poverty, education, art and housing.

*"The CCLC program provided me deeper understanding and insight into the working world of nonprofit organizations. The CCLC forum is great for networking with other professionals."*



### Betty Traver

Retired Business Analyst and Project Manager, formerly with Siemens Medical USA  
IT, education, planning and change management. United Way of Chester County volunteer in data management implementation and training. Church volunteer. Prefers volunteer engagement with housing organizations and food banks.

*"CCLC presentations, class discussions and project work have shown how skills used in the corporate world can be applied to nonprofit board governance. I've met many talented and dedicated people; I'll value these relationships for a long time."*



### Michael T. Werner

Environmental Consultant  
Professional expertise in environmental law and compliance. Volunteer experience in youth development and environmental sustainability. Interested in education, the environment, community development and social services.

*"CCLC provides invaluable insights on the development, growth and management of nonprofit organizations and how to integrate business practices while maintaining organizational focus. Our class, with its diverse skills, experiences and interests, functioned like a board of directors exploring each topic."*



### Christine Zaccarelli

Staff Attorney, Legal Aid of Southeastern Pennsylvania  
Family law, fundraising event planning. Former Board Member for Chester County Bar Association and currently on Board of West Chester Area Senior Center. Interested in service provision to low income residents of Chester County.

*"Given a nonprofit background, CCLC provided valuable interaction with the corporate world and a glimpse into the differences between the day to day operations of a corporation versus a nonprofit. The program also provided me with the foundation and skills to be an effective and valued board member."*



### Chip Freney

Director of Learning and Leadership Development, Citadel Federal Credit Union  
Workforce learning, leadership development and human resource skills.

*"Instructors provided in-depth experience and expertise as well as real world situations and examples."*



### Erin Powell Heilig

US Account Manager, AstraZeneca  
Clinical, consulting, analysis, project management and procurement experience. Has volunteered with numerous organizations in healthcare, housing, mental health and the arts. Additional service interests are economic development, financial independence and music.

*"CCLC provided me additional insights in governing, budgeting, and managing nonprofit organizations. Hands-on experience was invaluable and nonprofit tours were eye-opening."*



### Karen A. Kaminskas

Former insurance industry professional  
Volunteer experience with Adult Care of Chester County, United Way of Chester County and church.

Interested in a faith-based nonprofit serving the elderly.



### Megan E. King

Attorney, Saul Ewing LLP  
Real estate, land use, zoning and litigation expertise. Volunteer work with church. Interested in organizations serving women and children and those which address housing issues.

*"I have made many connections which will help me both personally and professionally. There is no other program which does such a comprehensive job in preparing one for board service."*



### Stephen J. Olsen

Attorney, Gawthrop Greenwood, PC  
Tax and business law, estate planning. Volunteer work with Wills for Heroes and the Chester County Community Foundation. Service interests include financial stability, workforce development, emergency food and shelter.

*"CCLC provides an eye-opening education about the duties and responsibilities on nonprofit board members. The information you gather and the connections you make are both invaluable."*



### Brian Parsons

Vice President, Communications Test Design, Inc.  
Telecommunications product design, operations and sales. Volunteer with the United Way of Chester County Board, Community Investment Council, and Days of Caring. Primarily interested in service in the education and health arenas.

*"By approaching nonprofit Board education from an academic standpoint, then incorporating the themes in hands-on projects, CCLC has created a valuable learning environment for both seasoned board members and newbies alike."*



### Maryanne M. Parsons

President, Partners in Outreach  
Education, athletic training, insurance background. Volunteer experience in capital campaigns and community outreach.

*"CCLC increased my awareness of the needs in Chester County and introduced me to a new network of individuals sharing the same interest in our community."*



### Barbara H. Reisenwitz

Director, Project Support Office, Bentley Systems, Inc.  
Professional in IT, business analysis and operations management. Volunteer with Chester County Food Bank, Girl Scouts, school and United Way Days of Caring. Interested in education, art, food and environment as community service pursuits.

*"CCLC has given good insight into how nonprofit organizations should be managed. I hope to apply the skills I've learned here in both my professional and volunteer 'lives' and continue to be in touch with my classmates as we all move forward with the nonprofits we choose to serve."*